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Internship—Graduate Level Preferred

Market & Industry Analysis Practice Area

Anderson Economic Group seeks a motivated graduate student to join our practice as an market and industry analysis (MIA) intern. The MIA practice area serves auto dealers, development authorities, and convention and visitor bureaus across the United States. The successful applicant will possess analytical skills, strong written and spoken communications aptitude, and a commitment to embody AEG’s core values of professionalism, integrity, and expertise.

About Anderson Economic Group and the MIA Practice Area

Anderson Economic Group is a boutique consulting firm founded in 1996. Our team of expert consultants customizes our thorough analyses to meet each client’s unique requirements. In the MIA practice area, we objectively assess market supply and demand, project feasibility, regional economic conditions, business strategies, location characteristics, and more.

Ours are a team of highly motivated and skilled professionals, including geographers, mathematicians, economists, and business analysts. We provide specific training on quality assurance and project management, along with the opportunity to learn advanced analytical techniques.

Responsibilities

Upon joining the firm, the right candidate will:

- Apply economic reasoning and employ appropriate models for a range of market and industry analyses.
- Collect, analyze, manage, and visualize data, using GIS and statistical software.
- Critically analyze data sources, methods, and metrics while documenting and defending these as an essential part of the analytical work.
- Assist in writing reports and presentations that meet AEG’s high quality standards for both clarity and credibility.
- Contribute to the review of colleagues’ reports and research methods.
- Be encouraged to grow in the intern role and beyond.

Preferred Qualifications

The skills required for this position include:

- An understanding of research methods and the ability to select, retrieve, document, analyze, and summarize data.
- Some familiarity with analytical or statistical software (e.g. GIS, R, Python, Stata).
- Proficiency with standard office software (e.g. Excel, Tableau)
- Graduate work in geography, urban planning, economics, public administration, or a related field.

Work Location and Compensation

The work location for the internship is our East Lansing, Michigan office. Pay is competitive, with substantial opportunities for learning and growth within the firm.

The selected candidate will report to the MIA practice area manager. While the majority of assignments will fall within this practice area, there may be opportunities to contribute to project teams in our strategy and business valuation and our public policy and economic analysis practice areas.

To Apply

Anderson Economic Group insists on high standards in our work and adherence to our core values. Only motivated, detail-oriented individuals with a strong desire to learn should apply. The successful applicant will review information about our firm and our work at AndersonEconomicGroup.com and will be thorough in following the instructions below. All application materials are due by April 30, 2023. To apply, please provide your resume along with:

1. A properly-formatted cover letter outlining your interest. The letter should cite and comment upon at least one of the work samples you reviewed on our website. It should also describe our work's relevance to the tasks that most interest you in this role with Anderson Economic Group.
2. A 2-5 page work sample that demonstrates the capabilities you will need for this position.

Mail or email the above items to:

Tyler Marie Theile
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Anderson Economic Group is an equal opportunity employer, and welcome qualified applicants from diverse backgrounds.