

# Senior Analyst

## *Public Policy and Economic Analysis*

**Posted: February, 2023**

Anderson Economic Group (AEG) is seeking a qualified applicant to join our firm as an analyst in our public policy practice area. This full-time position will be in our East Lansing, Michigan or Chicago, Illinois office.

AEG's public policy practice area advises public, private, and nonprofit clients in all aspects of economic and fiscal policy. Questions from past projects include: What is the economic impact of a renewable energy development? Are tax incentive programs creating new jobs as intended? What policies should governments consider to improve housing affordability? What industries should policymakers focus the economic development resource towards?

The work we do helps inform major state and local policy decisions. Our work is based on the core values of professionalism, integrity, and expertise. Our consultants are regularly cited in leading news publications.

### ***Responsibilities***

Upon joining the firm, the right candidate will:

- Engage with clients to determine how economic or fiscal impact services can help them meet their policy objectives;
- Identify data sources and analytical methods best suited for each project;
- Build customized economic and fiscal models in Excel, R, Tableau, and other software to determine the economic impacts of changes to laws and business operations;
- Write reports and presentations that succinctly communicate research findings, explain complex policy issues, discuss how economic theory applies to real world issues;
- Create compelling visuals that help communicate analysis findings to clients and stakeholders.

After demonstrating proficiency in the above areas, the senior analyst may also gain the opportunity to:

- Manage projects from initial engagement to project completion, acting as the day-to-day contact with clients;
- Assign work to project team members, provide feedback on intermediate work products, guide project team members through analytical thinking exercises;
- Ensure projects remain on schedule and within budget;
- Grow the practice by engaging new clients;
- Act as a subject matter expert on economic topics by giving interviews to reporters and managing promotional work that elevates our company's visibility across the country.

### ***Preferred Qualifications***

The skills required for this position include:

- A graduate degree in public policy, economic analysis, urban planning, or related field;
- A firm understanding of qualitative and quantitative research methods, including the ability to identify credible data sources and carefully document analytical steps;
- Proficiency with Microsoft Excel, R, and Tableau are necessary. Proficiency in GIS, Matlab, or Python may also be helpful.

- Previous experience managing projects or completing client-facing work;
- Previous experience with state or local public policy analysis.

### ***About Anderson Economic Group***

Anderson Economic Group LLC (AEG) is a boutique consulting firm founded in 1996. A number of AEG reports have become benchmarks in their respective fields, including our annual *State Business Tax Burden* analysis; pioneering work on high-technology clusters; award-winning research on business location decisions; critical assessment of tax incentives; successful involvement in tax reform involving sales, property, income, and business taxes; and national studies on the economic contribution of research universities. Our recent clients include McDonald's Corporation, the National Association of REALTORS, the University of Chicago, the University of Michigan, Michigan State University, the Joyce Foundation, and the States of Kentucky, Tennessee, Michigan, Wisconsin, and New Jersey.

### ***Work Location and Compensation***

This position will be in our East Lansing, Michigan or Chicago, Illinois office. Occasional travel to the other office will be necessary. Compensation includes base salary, bonus, and a range of benefits including medical, dental, and vision insurance and 401(k).

This position reports to the public policy practice area manager and will primarily be assigned to project in that practice area. Based on interest and need, this position may also be assigned to projects in our strategy and business valuation and market and industry analysis practice areas.

### ***To Apply***

Before applying, please review the "Careers," "Public Policy," "Publications," and other pages from [AndersonEconomicGroup.com](http://AndersonEconomicGroup.com).

Because we insist upon high standards in our work and adherence to our core values, only motivated individuals who thrive in a rigorous work environment should apply. Applications must consist of a resume, cover letter, and a work sample that demonstrates writing and analytical abilities. Cover letters must mention a report or case study from [AndersonEconomicGroup.com](http://AndersonEconomicGroup.com) that is indicative of the type of work you find most interesting at AEG.

To apply, e-mail your resume, cover letter, and a two to five-page work sample to Tyler Marie Theile, Vice President, at [TTheile@AndersonEconomicGroup.com](mailto:TTheile@AndersonEconomicGroup.com).

**Materials are due by March 30, 2023.**

Anderson Economic Group is an equal opportunity employer, and we welcome qualified applicants from diverse backgrounds.