

Economist and Consultant

Econometrics, Valuation, Policy Analysis, Economic Consulting

Posted: July, 2021

Anderson Economic Group (AEG) is seeking a motivated individual to join our firm's East Lansing, Michigan office as an economist and consultant.

Examples of Questions Assessed in Projects

At Anderson Economic Group, we work on interesting questions every day, such as:

- How quickly will consumers adopt electric vehicles, given the cost differences and lack of infrastructure?
- How much are emissions likely to change, by sector, if regulatory policy shifts?
- What is the economic impact of renewable energy development?
- Do tax incentive programs actually create new jobs?
- Which industries should policymakers focus on for economic development resources?
- What are the losses in business value from a breach of contract, a violation of law, or a change in regulation?
- What is the likely demand for legal and gray-market cannabis products, by state? What will be the effect on demand for alcoholic beverages?
- What is the economic impact of an auto workers' strike?
- Can a state raise enough revenue from users of public roads without increasing the gas tax?
- What impact does rent control have on a city's housing stock?

The work we do helps inform business owners, major state and local policy decisions, trade associations, educational institutions, and others. Our work is based on the core values of professionalism, integrity, and expertise. In addition to work for our clients, our consultants have been published in national journals and are regularly cited in leading news publications.

Responsibilities

Upon joining the firm, the right candidate will:

- Collect, analyze, manage, and visualize data using mathematical and statistical software;
- Apply economic reasoning, and critically analyze data sources, methods, and metrics;
- Employ appropriate models, including decision models, econometric models, valuation models, and exploratory data analysis techniques;
- Create compelling visuals that help communicate analysis findings to clients and stakeholders; and
- Write reports and presentations that succinctly communicate research findings, explain complex policy issues, and discuss how economic theory applies to real world issues.

After demonstrating proficiency in the above areas, the consultant will also be expected to:

- Manage projects from initial engagement to project completion, acting as the day-to-day contact with clients;
- Assign work to project team members, provide feedback on intermediate work products, and guide project team members through analytical thinking exercises;
- Ensure projects remain on schedule and within budget;
- Grow the practice by bringing in new clients; and
- Act as a subject matter expert on economic topics by giving interviews to reporters and managing promotional work that elevates our company's national visibility.

Preferred Qualifications

The skills required for this position include:

- A graduate or doctoral degree in economics, public policy, urban planning, or related field.
- A firm understanding of qualitative and quantitative research methods, including the ability to identify credible data sources and carefully document analytical steps.
- Proficiency with Microsoft Excel is required, plus proficiency in one of the following: Stata, Tableau, R, Matlab, Python, or similar languages and programs.
- Previous experience managing projects or completing client-facing work.
- Previous experience with damages analysis as well as state or local public policy analysis.

About Anderson Economic Group

Anderson Economic Group LLC (AEG) is a boutique consulting firm founded in 1996. A number of AEG reports have become benchmarks in their respective fields, including our *State Business Tax Burden* analysis; pioneering work on high-technology clusters; award-winning research on business location decisions; critical assessment of tax incentives; successful involvement in tax reform involving sales, property, income, and business taxes; and national studies on the economic contribution of research universities. Our recent clients include McDonald's Corporation, the National Association of REALTORS, the University of Chicago, the University of Michigan, Michigan State University, the Joyce Foundation, and the States of Kentucky, Tennessee, Michigan, Wisconsin, and New Jersey.

Work Location and Compensation

This position will be in our East Lansing, Michigan office. Typical travel 1-3 days per month. Compensation includes base salary, bonus, and a range of benefits including medical, dental, and vision insurance and 401(k).

COVID-19 Impact on Work

At Anderson Economic Group, the health and safety of our employees is very important. We follow CDC and MIOSHA guidance on providing a safe workspace. We expect all of our employees to follow this guidance for their own health and safety, as well as the health and safety of our consulting team and their families.

To Apply

We insist on high standards in our work and adherence to our core values, therefore only motivated individuals who thrive in a challenging work environment should apply. Applications **must** consist of a resume, cover letter, and work sample that demonstrates your writing and analytic abilities. In your cover letter, please mention a report or case study from www.AndersonEconomicGroup.com that is indicative of the type of work you find most interesting at AEG.

Before applying, please review the Careers, Publications, and other pages on our website: www.AndersonEconomicGroup.com.

To apply, e-mail your resume, cover letter, and a two to five-page work sample to Tyler Marie Theile, Vice President, at TTheile@AndersonEconomicGroup.com.

Materials are due by August 15, 2021.

Anderson Economic Group is an equal opportunity employer, and we welcome qualified applicants from diverse backgrounds.